



VIRGINIA HISTORICAL SOCIETY

Internet Privacy Policy

Updated August 1, 2018

To ensure ethical use of online data and to maintain internet privacy, the Virginia Historical Society has adopted internet privacy policies:

- I. Our registration forms require users to provide contact information that may include name, email address, format preference (HTML vs. text), address, and personal interests. We do not request or store sensitive information from our visitors, such as credit card or social security numbers.
- II. Internet Protocol Address: We collect an IP address from all visitors to our website. An IP address is a number that is automatically assigned to your computer when you use the internet. We use IP addresses to help diagnose problems with our server, administer our website, analyze trends, track navigation of the website, and gather broad demographic information for aggregate use in order for us to improve the website. IP addresses are not linked to personally identifiable information.
- III. Use of "cookies" ("remember me?"): Web cookies are used for authenticating, tracking, and maintaining specific information about web users. Cookies can make surfing the internet easier by performing certain functions such as saving passwords and personal preferences regarding your use of a particular website. Many consider the use of cookies to be an industry standard. Your browser probably is set to accept cookies. However, if you prefer not to receive cookies, you can configure your browser to refuse cookies. If you set your browser to refuse cookies, it is possible that some areas of our website will not function properly.
- IV. Security: All sensitive information, such as passwords and credit card information, provided to the Virginia Museum of History & Culture/Virginia Historical Society is transmitted using SSL (Secure Socket Layer) encryption. SSL is a proven coding system that lets your browser automatically encrypt, or scramble, data before you send it to us. We also protect account information by placing it on a secure portion of our website that only is accessible by qualified employees of the Virginia Historical Society (the parent organization that runs VMHC).
- V. Other websites: The Virginia Museum of History & Culture website contains links to other websites. Please note that when you click on one of these links, you are entering another website for which the Virginia Museum of History & Culture has no responsibility.

If you have a question about our internet privacy policies, please contact the Manager of Web and Digital Services at weboffice@VirginiaHistory.org.

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