

Media Alert
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Battle of the Brews Competitor at Annual “BrewHaHa” Craft Beer Festival at Virginia Museum of History & Culture Shares Details on Their Entries

Richmond, VA — Isley Brewery Company, one of the competitors in the Virginia Museum of History & Culture’s (VMHC) third annual “BrewHaHa” craft beer festival, is giving ticketholders a sneak peek on what they’ll have a chance to taste this Saturday, August 3.

Josh Stamps, the Head Brewer for Isley, commented on both of their entries for the Festival. “For our Battle of the Brews competition entry this year, we chose to adhere as closely as possible to the recipe provided by VMHC,” said Stamps. “More than a gallon of Golden Molasses was blended with cinnamon, ginger, and orange peel, then casked using fresh yeast from our most recent IPA fermentation. And the main entry for the Festival is sweet, thick, a little citrus, and a big punch of ginger spice.” Ardent Craft Ales is the other competitor in the Battle of the Brews, where VIP ticketholders will judge both selections at 4:30 pm.

Tickets are still available. VIP Tickets are \$40 and General Admission tickets are \$30. All tickets include free admission to the museum, a commemorative tasting cup, six tasting tickets, and access to paid food concessions. Designated drivers and non-tasters 21 years and older may purchase a \$10 ticket to enter the event. Visit VirginiaHistory.org/Beer for tickets and more information.

After the VIP session, the main festival will open on the lawn. Beers and ciders produced by brewers from across the commonwealth will be on tap including Starr Hill Brewery out of Roanoke, Bold Rock Brewery out of Nellysford, O’Connor Brewery out of Norfolk, Center of the Universe Brewing Company out of Ashland, Devil’s Backbone Brewing Company out of Lexington, Midnight Brewery out of Rockville, and Ardent Craft Ales, Legend Brewing Co., Isley Brewing Company, Hardywood Park Craft Brewery, and Kindred Spirit Brewing all right here in Richmond. Attendees can sip history as they play lawn games and listen to live bluegrass music by River City Band. Food will be available for purchase from Mean Bird.

The Virginia Museum of History & Culture is owned and operated by the Virginia Historical Society — a private, non-profit organization established in 1831. The historical society is the oldest cultural organization in Virginia, and one of the oldest and most distinguished history organizations in the nation. For use in its state history museum and its renowned research library, the historical society cares for a collection of nearly nine million items representing the ever-evolving story of Virginia.

The Virginia Museum of History & Culture is located at 428 N Arthur Ashe Boulevard in Richmond’s Museum District. Hours are Monday – Sunday 10:00 a.m. to 5:00 p.m. for the galleries and museum shop, Monday – Saturday 10:00 a.m. to 5:00 p.m. for the research library. For more information call 804.340.1800, visit VirginiaHistory.org, or connect on Facebook, Twitter, and Instagram.

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